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## **PBS Affiliate KVIE-DT Sacramento Takes Delivery of Three Hitachi SK-HD1000 HD Cameras for Local TV Production**

WOODBURY, New York, November 30, 2009 — Hitachi Kokusai Electric America, Ltd., a leading provider of affordable, high performance cameras, today announced that KVIE-DT, the PBS affiliate in Sacramento, CA, has equipped its main studio with three new Hitachi SK-HD1000 multi-standard, multi-format studio/field cameras.

The SK-HD1000 cameras, which are equipped with Canon HD studio lenses, will be used to produce several live local KVIE television programs. The purchase was partially funded by a Federal grant program.

A loyal, long-time customer of Hitachi, KVIE serves the Sacramento-Stockton-Modesto market, which ranks 20th in television markets nationwide and third in California. Known as PBS channel 6, KVIE broadcasts to over 1.3 million households in 28 counties.

### **About Hitachi**

Hitachi, Ltd., (NYSE: HIT / TSE: 6501), headquartered in Tokyo, Japan, is a leading global electronics company with approximately 400,000 employees worldwide. Fiscal 2008 (ended March 31, 2009) consolidated revenues totaled 10,000 billion yen (\$102.0 billion). The company offers a wide range of systems, products and services in market sectors including information systems, electronic devices, power and industrial systems, consumer products, materials, logistics and financial services. For more information on Hitachi, please visit the company's website at [www.hitachi.com](http://www.hitachi.com).

Hitachi Kokusai Electric America, Ltd. designs, manufacturers and markets video cameras, digital transmission, processing and recording devices for the broadcast television, cable, video production, and industrial vision markets. For more information, please call (516) 921-7200 or visit Hitachi's web site at <http://www.hitachikokusai.us>. Hitachi Kokusai Electric, Inc. (TSE, OSE: 6756), is a Hitachi, Ltd. (NYSE: HIT) group company.

Full versions of all press releases and product images are posted on the web site in the pressroom section: [www.hitachikokusai.us](http://www.hitachikokusai.us)

Editor's Note: Color product photographs are available upon request.

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