



Hitachi Studio and Field Production Cameras Offer the Best Image Quality At the Best Value. Let's get specific:



The **Z-HD5000** offers the best value in a full featured 2/3" production camera

No amount of signal processing can compensate for the image quality lost from a smaller initial image capture device. This HD camera system combines a full 2/3" sensor with sensitivity and user-features typically found on much more expensive units. In addition, a series of industry-standard workflow enhancements are included which eliminate the need to by extra equipment.

To further improve image quality we combined this sensor with new advanced signal processing technology including:

- Real time lens aberration correction for image correction at the extreme picture edge
- Auto-chroma to restore color highlights, and controls oversaturation.
- An advanced Noise Reduction function that delivers even cleaner video than before.
- Enhanced Skin Tone Detail to soften facial blemishes.



The **Z-HD6000** offers a 2.4 million pixel MOS processor combined with advanced signal processing

For superior image reproduction, this camera offers an advanced native 2K MOS sensor which provides much cleaner, sharper, and brighter video, especially in darker areas of the image.

The **SK-UHD4000** offers full 4K image capture using standard 2/3" lenses

This camera uses four 2.4K image sensors, two being green, to achieve full 4K images. In the traditional three sensor HD



broadcast camera it is the green sensor that contains most of the image luminance. Using an extra green sensor, the SK-UHD4000 can deliver much higher resolution than three sensor 4K cameras at prices in the range of normal HDTV [2K] cameras.

See more details on the ad at right.

To make these cameras more affordable, HITACHI is offering a 0% financing program until September 30, 2015. For more information call our sales team at 855-891-5179, or email us at bpsales@hitachikokusai.com.

HITACHI

Inspire the Next

www.hitachi.us